



AMERICA LOVES TO COOK AND A'TAVOLA D'ANGELO IS THE PERFECT COOKING SHOW

It's no secret that the pandemic has made an impact on how we eat. The stats shine a light on how Americans' cooking behaviors have shifted since the start of the COVID-19 pandemic.

*In May 2021, 92% of families said they planned to continue family dinners at home at least as often as they currently did, if not more often, after the pandemic ended.

*31% of people tried new recipes during the COVID-19 pandemic.

*23% of people experimented with different cuisines, ingredients, or flavors since the start of the pandemic.

*Of the 54% of people cooking more at home, 72% are preparing more pasta and rice than usual, the biggest percentage of any of the food groups.

*As of November 2021, 44% of Americans have tried making a social media food trend.

*36% of Americans say social media has changed how they approach cooking at home.

*51% of parents reported they had more family dinners during the pandemic than before.

*40% of adults ate lunch at home during the pandemic, compared to 26% pre-pandemic.

*A March 2022 survey found that 38% of all grill owners purchased a new grill in the past two years. Of those who purchased in the last year, 27% did so because "they were cooking at home more due to the pandemic."⁶

*As of October 6, 2022, the average weekly household grocery spending is \$148 per week. This is less than the \$161 per week grocery spending at the height of the COVID 19 epidemic.

Come and watch Chef Angelo Morinelli make the most delicious and easy recipes that are going to make your family love you more. Let Chef Angelo show you how easy it is to cook a wonderful meal from items you find on most household pantries. Make lunch and dinner a most memorable time with Atavola D'Angelo (From Chef Angelo's Kitchen).

KEY DEMOGRAPHICS:

Adults 18-24

Women 18-49

Men 18-49

10 episodes (28:00)

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