



The popularity of professional wrestling is at an all-time high with the top two organizations in the industry currently dominating the weekly cable television ratings and grossing almost \$1 billion between them in annual revenues. This trend is likely to sustain itself due to the fact that 35 million people watch it every week on television, and millions more turn out to attend live events.

The World Wrestling Federation (WWF) – For nearly four decades this family-owned promotion has been tops in the industry. TV Guide projects the WWF will earn \$550 million this year. In March, 2000, the WWF went public and raised \$250 million. The WWF continues to dominate cable TV ratings, pay-per-view buy rates, and merchandise sales by constantly developing their stable of stars through their television exposure. It is a simple formula that has worked consistently over the years.

Coastal Championship Wrestling of Florida has been operating in South Florida for over 15 years and our CCW Alive TV show is better than ever. For over 2 years we have been producing a high quality entertainment product. Our live matches are exciting and full of family fun.

Now you can experience one of the biggest entertainment value in South Florida and with our weekly episodes of CCW Alive Wrestling.



CCW Alive is produced by CCW, Camacho Productions and distributed by Ortiz Media Group.

**KEY DEMOGRAPHICS:** 30 episodes available in English and in Spanish - 28:30  
 Kids: 8 - 13  
 Adults: 16 - 45  
 Males: 18-35

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